

THE ART AND SCIENCE OF GRANT WRITING

ONE DAY WORKSHOPS

SEPTEMBER 11, 2009
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SEPTEMBER 14, 2009
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What People Say...

Our first grant proposal was turned down. Then I went to your class and tried again using the methods you taught. I'm happy to say we just got a **\$1.6 million dollar grant award!** Thanks for your help.
Janis Jarvis, Clear Creak ISD

I cannot tell you enough what a fantastic job you did; everyone left the meeting empowered. The client (**Chicago Public Schools**) is delighted, and I think the participants will sally forth into the grant-writing wonderland well equipped.

Stacy Stoll, VP & Relationship Manager, US Bank

Training Includes

- How to claim stimulus funding
- Where to get new money
- Why 50% of grant proposals fail
- Sample winning grant proposals
- How to develop good problem statements
- Eleven key components of a proposal
- Five step process for program planning
- 28 items to have prepared in advance
- Private foundation & Corporate grants
- Federal, state & local government grants
- Evaluation methodology
- Fascinating case studies
- Individualized coaching for improvement
- Grant Writing as a career
- Collaboration training
- Workbook and handouts



*Winning Strategies
To Get More Money*

Beverly Santicola, President and CEO of [USGG](#) is a national training consultant with expertise in grant writing, nonprofit leadership, project management, and community development. Since 2001 she has trained more than 1,500 nonprofit organizations throughout the United States, including city, county, state and federal government agencies; schools, colleges and universities; hospitals and health care providers; churches, faith based organizations and other nonprofits. Santicola remains active in the field of grant writing and works with a team of affiliates that have generated more than \$100 million for their clients over the past eight years.

Beverly is a Certified Federal Grants Administrator, as well as a federal grants reviewer. She has over 25 years of experience in working with the U.S. Department of Education, Labor, and Health and Human Services, as well as experience with the National Centers for Disease Control and Office of Minority Health. Currently Santicola serves as the director of CROPS [Health Network Center](#).

